Brittany Mikottis Smith

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Portfolio:
mikottisdesign.com

Education
Washington University in St. Louis
Sam Fox School of Design & Visual Arts
BFA in Communication Design 2012
Second Major in Marketing

Skills
Design thinking, user centered design, user journeys, persona development, task flows, wireframing, prototyping, user research, visual design, responsive design, mobile design, design strategy, facilitation, art direction, brand development, page layout, marketing collateral, print design, logo and identity design, print production, bookbinding, letterpress printing, basic knowledge of HTML and CSS

Software
Sketch, InVision, Figma, XD, Anima, Abstract, Zeplin, UXPin, Principle, Adobe CC — InDesign, Illustrator, Photoshop; Microsoft Office, Jira, Confluence, Trello, MeisterTask, Keynote

Experience

Univar Solutions, Downers Grove, IL
Product Design Manager, May 2020–Present

- Leads design for Univar Solution's digital platforms from discovery to implementation
- Collaborates with product, technology, and business stakeholders to develop and execute the strategy to consolidate Univar Solution's digital platforms into one streamlined experience
- Establishes the foundations of Univar Solution's digital design practice by selecting the right design tools, initiating a design system, and introducing a collaborative design process within the broader digital team
- Develops and manages a growing, distributed team of designers and UX architects

Morningstar, Chicago, IL
Lead UX Designer, April 2019–May 2020

- Led product design from discovery to implementation for Morningstar's Credit Ratings business
- Navigated ambiguity, such as recent mergers and acquisitions, that took place during the design discovery process
- Partnered with product, engineering, and business stakeholders to define goals and requirements
- Planned, executed, and made useful user-centered research

Morningstar, Chicago, IL
Senior UX Designer, September 2018–April 2019

- Partnered with product, visual design, engineering, and business stakeholders on the complete rebuild of the Institutional Data Manager product
- Conducted user research and usability testing throughout the design and development process
- Designed user flows, wireframes, prototypes and established information architecture
- Drove the implementation of agile best practices on a newly formed, globally distributed team

Seismic Software (FKA The Savo Group), Chicago, IL
Senior Product Designer, April 2017–August 2018

- Led the definition of a design strategy and implemented a modern, user centered design process for enterprise software solutions
- Represented UI/UX design team at product & cross functional meetings to ensure alignment with business priorities
- Collaborated with UX researcher to execute weekly user testing, define research objectives, facilitate sessions, and synthesize data
- Worked within Agile and Lean UX methodologies to take projects from ideation through development

Market Realist, Geneva, IL
Senior Creative & UI Designer, April 2016–February 2017

- Led website redesign creative and UI — including user testing, wireframes and high fidelity mockups
- Worked within the agile process to collaborate with product managers and developers
- Developed and implemented brand standards across digital and print applications

Invesco PowerShares, Downers Grove, IL
Designer, November 2012–April 2016

- Developed and applied brand guidelines across marketing and sales collateral — including print, digital, and promotional items
- Art directed photo shoots and multi-million dollar ad campaigns consisting of TV spots, digital and print advertisements
- Managed design interns